Date: November 19, 2021

Time: 3:30 PM – 4:30 PM

Location: Virtual

Agenda:

1. Stand and Deliver
	1. Nathan discussed Simpson’s Paradox discussed that data may reverse or disappear when groups/points are combined. In short, the whole of a data set may look different than the sum of parts. See link: <https://www.washingtonpost.com/outlook/2021/08/31/covid-israel-hospitalization-rates-simpsons-paradox/>
2. Review of Last Meetings Minutes
	1. Meeting minutes were distributed by e-mail and reviewed by group, no comments.
3. Treasurers Update
	1. Account balance is $3982.35
	2. Dues brought in $40, with .$15 in bank interest
	3. Expenses for last Island Dog membership meeting totaled $178.68
4. Membership Review
	1. Two new members join in last two months
5. Calendar of Meetings
	1. Tentative plan a virtual January membership meeting with Skip Pratt presenting on Safety for Non-profits. Nate will contact Skip to arrange.
	2. Next leadership meeting is scheduled for January 4th.
		1. The meeting will be used to brainstorm topics and speakers at for the virtual membership meeting tentatively scheduled for March
6. Other/New Business
	1. Curtis Pratt has joined the leadership group to manage the website, social media, and ASSP communications tool.
	2. John Lowrie would like to work on improving participation at membership meetings and possibly leveraging LinkedIn as well as other social media to get the word out to members.
		1. Side note: Data from the ASSP communication tool indicated that only 25% of the members that received the email on the last meeting opened it

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| **Name**  | **Attended** | **Notes** |
| Timothy L McCarty | X |  |
| John L Lowrie | X |  |
| Nathan D Boutwell | X |  |
| Kurt Addison Kirkland | X |  |
| Sean Patrick Ryan | X |  |
| Alexis Fink |  |  |
| Wade Behnke | X |  |
| Santo Panzo |  |  |
| Curtis Pratt | X |  |
| Eli Blackhouse |  |  |